

MEITAL MANOR

PRODUCT DESIGNER

CONTACT

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SKILLS

User Research & Testing

Wireframes & Prototyping

Competitive Research

Data Analysis & Insights

Cross-Functional Team Collaboration

Agile Environment

Design Thinking. & Creativity

Usability Testing

User Interviews

Problem-Solving Approach

TOOLS

Figma | Adobe XD | Sketch | Adobe

Creative Suite | Canva | Azure | Clickup

Hotjar | Clarity | Amplitude | Google

Analytics | Similarweb | Semrush | Miro

CSS | HTML | ChatGPT | Copilot | Gemini

Wordpress | Elementor | Shopify

EDUCATION

Product Management & Marketing

Technion | 2023-2024

UXV Certification Program - Tal Florentin

John Bryce College | 2021-2021

UX/UI Interaction Design

Holon institute of technology | 2018-2020

B.P.T Degree in Physical Therapy

Zefat Academic College | 2011-2015

LANGUAGES

English - Fluent

Hebrew - Native

SUMMARY

User Experience & Product Designer with 3+ years of experience crafting intuitive, user-centered interfaces. Proficient in design thinking, user research, and usability testing to enhance user satisfaction and drive product innovation. Experienced in Agile environments, working closely with cross-functional teams. Looking for my next opportunity to bring strategic value, improve UX/UI, and create impactful digital experiences.

WORK EXPERIENCE

Product Designer & UX Designer

Nuvei - Digital Payment Solution

Jan 2022 - Jul 2024

- Designed complex systems for end users and internal teams, improving conversion rates and reducing user errors.
- Conducted user research, usability testing, and design thinking to drive user-centric improvements.
- Built a scalable design system, reducing design and development time, with detailed documentation for product and development teams.
- Worked in sprints within an Agile environment, collaborating with product managers, developers, and System analysts to align user needs with business goals.
- Led user interviews and testing sessions, iterating designs based on feedback to enhance usability.

eCommerce and UX Designer

Kaufman Group

Dec 2020 - Jan 2022

- Led the successful establishment of 'Napo', a new e-commerce site, from ideation to launch, overseeing its entire life cycle with a strategic emphasis on marketing, CRO and UX/UI.
- Conducted a data-driven redesign of the existing 'House of Marley' online website, focusing on improving conversion rates, customer experience, and logistics processes.
- Used Google Analytics and other tools for ongoing CRO and user experience improvements, conducting A/B testing for insights.

eCommerce Manager

April Cosmetics & Perfume Chainstore LTD

May 2019 - Dec 2020

- Managed end-to-end the company's eCommerce site, ensuring seamless operations and optimizing user experience.
- Develop and execute digital marketing strategies, including SEO, SEM, email campaigns, and social media marketing.
- Collaborate with cross-functional teams, including marketing, IT, customer service, freelance, and studio to streamline processes and improve overall efficiency.
- Conduct analysis and research to derive insights for ongoing improvements in conversion and customer experience.